



**41 ENTERTAINMENT ANNOUNCES NEW CONTENT PARTNERS FOR ITS NEW ANIMATED SERIES –
SUPERNATURAL ACADEMY[®]**

ABC AUSTRALIA, THE WALT DISNEY COMPANY (JAPAN), TELEVISION NEW ZEALAND, MBC MIDDLE EAST, HOT ISRAEL AND BELL MEDIA’S CRAVE IN CANADA JOIN PEACOCK IN THE U.S.

New York (June 15, 2022) – 41 ENTERTAINMENT LLC (41E) announced today that it has secured international partners for its *Supernatural Academy*[®] animated series (16 x 22”) slated to launch globally this month.

ABC Australia, The Walt Disney Company (Japan), Television New Zealand, MBC Middle East, HOT Israel and Bell Media’s Crave in Canada join Peacock in the U.S. for the series’ global rollout.

Maria-Nicole Miriklis, Acquisitions Manager, Children’s for ABC in Australia states, “ABC is excited to include *Supernatural Academy*[®] in our offering from June 20. We think our audiences will enjoy this girl-led adventure series.”

Yuki Ito, Programming & Acquisition Director for Disney Channel in Japan adds, “I realized that *Supernatural Academy*® would be a perfect fit for Disney Channel in Japan as I started screening episodes. The storyline builds and entertains, and we are excited to add this property to our schedule later this year.”

Jane Webber, Acquisitions Manager at Television New Zealand adds, “We are excited to add *Supernatural Academy*® to our platforms in New Zealand. We think it is a perfect addition for our younger viewers.”

The series is the book adaptation of best-selling series “The Supernatural Academy” from Jaymin Eve, chronicling an otherworldly adventure of sisters marked at birth. One twin sister was raised in the Supernatural world, confident and popular. The other was raised in the human world, an offbeat outsider. Now they're about to be reunited at the Supernatural Academy, and neither one of them is thrilled about it. These adversarial twins will have to learn to get over their differences and trust each other in order to save themselves – and save the world!

The television series was created by Allen Bohbot and Jaymin Eve with Gillian Horwath as Head Writer, original songs by John Majkut and animation services provided by ICON Creative Studio in Vancouver. Larissa Diaz (*Supernatural, Falling Skies, Hallmark’s When Calls the Heart*) stars as “Jessa Lebron” while Gigi Saul Guerrero (*Marvel Superhero Adventures, Into the Dark, Super Monsters, Nina’s World*) stars as “Mischa Jackson/Lebron.”

Nicola Andrews, Head of Sales for 41E based in London states, “The response from the market to *Supernatural Academy*® is very positive and we are in numerous discussions to bring in more partners worldwide. The property is targeted at that older kid and young tween audience and not many shows have successfully found a way to reach that demo, in live action or animation. We think this compelling storyline and brilliant animation achieves that goal.”

Supernatural Academy® is an exclusive Property of 41 Entertainment LLC 2022 TM & © – All rights reserved.

About 41 Entertainment

41 Entertainment (41E) is a global animation company engaged in the production, distribution and marketing of animated children’s television programs. 41E also specializes in the marketing of related consumer products (licensing and merchandising) in all forms. Having worked on numerous successful animation projects, 41E has successfully negotiated distribution deals in over 95 countries and territories in the children’s programming market. 41E properties, either as producer, distributor or IP owner, include, but are not limited to, *PAC-MAN and the Ghostly Adventures*®, *SKYLANDERS ACADEMY*™, *S.M.A.S.H!*™, *Supernatural Academy*®, *Kong – King of the Apes*®, *Tarzan and Jane*®, and *Super Monsters*®.

Contact

John Russel
Russel Public Relations
john@russelpr.com
818-516-8572

A peacock Original



The image is a promotional poster for the animated series 'Supernatural Academy'. It features two main characters in the foreground: a girl with long, flowing blue hair and a teal sweater over a white collared shirt and tie, holding a stack of books; and a girl with short, wavy purple hair and green eyes, wearing a dark blue vest over a white shirt and a black choker. In the background, a large, gothic-style university building is visible under a dark, cloudy sky. A dragon with purple wings and a glowing orange fire in its mouth is flying in the upper center. The overall style is vibrant and stylized.

SUPERNATURAL ACADEMY