



**41 Entertainment, Arad Productions and
NAMCO BANDAI Games Announce Additional
Episodes for Season II for PAC-MAN™**

Property now is 52 x 22'

Disney XD U.S. to Premiere Full Season II

The PAC is Back!

New York, Los Angeles and Tokyo, January 31, 2014

41 Entertainment ("41e"), Arad Productions ("AP") and NAMCO BANDAI Games ("NBGI") announced today that they have commissioned an additional 13 episodes to complete Season II for the *PAC-MAN and the Ghostly Adventures* property (the "Property"). The TV series, currently consisting of 39 x 22' episodes will be expanded to 52 x 22'. The full season will premiere on Disney XD U.S.

States 41e's CEO, Allen Bohbot: "This property continues to grow and expand and I am very pleased to announce the second half of Season II. Considering the strong ratings to date in international markets that have recently launched including France, UK, Spain, Israel and many more, we know that 2014 will be a big year for PAC!"

Avi Arad adds: "I am thrilled about producing additional episodes of *PAC-MAN and the Ghostly Adventures* and it shows our confidence in the brand based on the response from the market. We will have a number of themes including Halloween and Easter. This project has been a real pleasure and get ready for more laughs and fun with Pac and his pals!"

Mr. Unozawa of NBGI, states: "We are very happy to again be working with Arad Productions and 41e on the additional episodes of *PAC-MAN and the Ghostly Adventures*. We are very committed to this property and see it as a long-term proposition."



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Notes to Editors:

About 41 Entertainment

41 Entertainment (“41e”) is a global animation company engaged in the production, distribution and marketing of animated children’s television programs and the marketing of related consumer products (licensing and merchandising) in all forms. The principals of 41e have worked on numerous successful animation projects and have successfully negotiated distribution deals in over 95 countries and territories in the children’s programming market.

About Arad Productions

Arad Productions specializes in adapting and converting genre characters and brands into film, television, animation, video games and toys, headed by Avi Arad who until recently was the Chairman and Chief Executive Officer of Marvel Studios, the film and television division of Marvel Entertainment, and Chief Creative Officer of Marvel Entertainment. In June of 2006, Arad branched off to form his own production company – Arad Productions, Inc. Arad has been the driving force behind Marvel's Hollywood renaissance with a track record that has been nothing short of spectacular, including a string of No. 1 box office openings. As a producer, his credits include the Spider-Man franchise movies (Columbia Pictures); the X-Men franchise movies (Twentieth Century Fox); The Hulk (Universal Pictures); Daredevil (New Regency); The Punisher (Lionsgate Entertainment); Blade, Blade II and Blade: Trinity (New Line Cinema); Elektra (Twentieth Century Fox); The Fantastic Four and its sequel Fantastic Four: Rise of the Silver Surfer (Twentieth Century Fox); Ghost Rider (Columbia Pictures); Iron Man (Paramount Pictures); and The Incredible Hulk (Universal). Mr. Arad's current feature film slate includes The Amazing Spider-Man (Columbia Pictures), Ghost Rider: Spirit of Vengeance (Columbia Pictures), Ghost In The Shell (DreamWorks), Venom (Columbia Pictures), Uncharted: Drake’s Fortune (Columbia Pictures), Popeye (Sony Pictures Animation), InFamous (Columbia Pictures), Maximum Ride (Universal), Mass Effect (Legendary Pictures / Warner Bros.), and many more including the hit animated TV shows Spider-Man and X-Men.

About NAMCO BANDAI Games

NAMCO BANDAI Games Inc., a part of NAMCO BANDAI Holdings Inc., is a leading global publisher and developer of interactive contents – including all major video game consoles, amusement machines (arcade products) and network platforms such as mobile and online. The company is known for creating and publishing many of the industry’s top video game franchises, including PAC-MAN™, TEKKEN™, SOULCALIBUR™, GALAGA™, RIDGE RACER™ and ACE COMBAT™. More information about the company and its products can be found at <http://www.bandainamcogames.co.jp/english/>.

About NAMCO BANDAI Group

NAMCO BANDAI Group's Mission is to offer "Dreams, Fun and Inspiration" to the world. With the Vision to become the most "Innovative Entertainment Corporate Group" in the world, our Group is providing the vast range of Entertainment through Toys, Games, Network Contents, Visual Contents, Music, Amusement Facilities throughout the world.