



41 Entertainment expands footprint with Disney XD and Disney Channel in Germany, Disney XD in United Kingdom and Disney XD in Scandinavian markets for PAC-MAN™

Disney XD USA Commissions Second Season

The PAC is Back!

Greenwich, CT, USA Friday November 15, 2013

41 Entertainment (“41e”) announced today that it has granted various TV rights in major European markets to Disney for the *PAC-MAN and the Ghostly Adventures* property (the “Property”). The TV series (39 x 22’) includes Seasons I and II.

- Disney Channel and Disney XD have secured the FREE and PAY TV rights for Germany, Austria and Switzerland for seasons I and II
- Disney XD have secured the PAY TV rights for the UK and Eire, Finland, Sweden, Denmark, Norway and Iceland for season I with an option for season II
- Disney XD has acquired Season II of the property in the USA

Allen Bohbot, CEO of 41e states, “We are genuinely excited for this broadcast exposure and expansion of our relationship with Disney in Germany and we know that the new Disney Free to Air channel will quickly become the kids’ market leader. We are thrilled that Disney XD will join the PAC-MAN family in the UK and Eire as well as the Nordic countries and last but no means least, Disney XD has commissioned season II in the USA meaning that all noted Disney outlets now have access to seasons I and II.”

Avi Arad, Executive Producer, continues, “The PAC is really back!”

“We welcome these fine broadcasters to the PAC-MAN family”, adds Shin Unozawa, Chief Operating Officer at NAMCO BANDAI Games Inc.



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Notes to Editors:

About 41 Entertainment

41 Entertainment ("41e") is a global animation company engaged in the production, distribution and marketing of animated children's television programs and the marketing of related consumer products (licensing and merchandising) in all forms. The principals of 41e have worked on numerous successful animation projects and have successfully negotiated distribution deals in over 95 countries and territories in the children's programming market.

About Arad Productions

Arad Productions specializes in adapting and converting genre characters and brands into film, television, animation, video games and toys, headed by Avi Arad who until recently was the Chairman and Chief Executive Officer of Marvel Studios, the film and television division of Marvel Entertainment, and Chief Creative Officer of Marvel Entertainment. In June of 2006, Arad branched off to form his own production company – Arad Productions, Inc. Arad has been the driving force behind Marvel's Hollywood renaissance with a track record that has been nothing short of spectacular, including a string of No. 1 box office openings. As a producer, his credits include the Spider-Man franchise movies (Columbia Pictures); the X-Men franchise movies (Twentieth Century Fox); The Hulk (Universal Pictures); Daredevil (New Regency); The Punisher (Lionsgate Entertainment); Blade, Blade II and Blade: Trinity (New Line Cinema); Elektra (Twentieth Century Fox); The Fantastic Four and its sequel Fantastic Four: Rise of the Silver Surfer (Twentieth Century Fox); Ghost Rider (Columbia Pictures); Iron Man (Paramount Pictures); and The Incredible Hulk (Universal). Mr. Arad's current feature film slate includes The Amazing Spider-Man (Columbia Pictures), Ghost Rider: Spirit of Vengeance (Columbia Pictures), Ghost In The Shell (DreamWorks), Venom (Columbia Pictures), Uncharted: Drake's Fortune (Columbia Pictures), Popeye (Sony Pictures Animation), InFamous (Columbia Pictures), Maximum Ride (Universal), Mass Effect (Legendary Pictures / Warner Bros.), and many more including the hit animated TV shows Spider-Man and X-Men.

About NAMCO BANDAI Games

NAMCO BANDAI Games Inc., a part of NAMCO BANDAI Holdings Inc., is a leading global publisher and developer of interactive contents – including all major video game consoles, amusement machines (arcade products) and network platforms such as mobile and online. The company is known for creating and publishing many of the industry’s top video game franchises, including PAC-MAN™, TEKKEN™, SOULCALIBUR™, GALAGA™, RIDGE RACER™ and ACE COMBAT™. More information about the company and its products can be found at <http://www.bandainamcogames.co.jp/english/>.

About NAMCO BANDAI Group

NAMCO BANDAI Group’s Mission is to offer “Dreams, Fun and Inspiration” to the world. With the Vision to become the most “Innovative Entertainment Corporate Group” in the world, our Group is providing the vast range of Entertainment through Toys, Games, Network Contents, Visual Contents, Music, Amusement Facilities throughout the world.