



41 Entertainment Names Licensing Agent for Germany, Austria and German-speaking Switzerland for PAC-MAN™

The PAC is Back!

Greenwich, Connecticut and Munich, Germany – November 1, 2013

41 Entertainment (“41e”) announced today that it has appointed glam GmbH & Co. KG (“Glam”) as its new licensing and merchandising agent for Germany and other German-speaking territories for the *PAC-MAN and the Ghostly Adventures* TV series (39 x 22’) (the “Property slated to begin broadcast in spring for Pay TV and autumn 2014 for Free TV).

“The licensing program for the Property continues to expand and we believe that the Glam team understand the potential and will do a great job in Germany” says Allen Bohbot, CEO of 41e.

Kristin Ehring, Director of Sales and Accounts at Glam adds: “This is a wonderful property that we are excited to represent in Germany and other German speaking markets. We will be introducing PAC-MAN at the upcoming German Licensing Show on November 5th and we are sure that it will be well received.”

Avi Arad, Executive Producer of Arad Productions, continues, “Germany is a major market and we are happy to welcome Glam to the family of fine agencies managed by 41e.”

“We are very happy to welcome this new major agency working closely with 41e”, adds Shin Unozawa, Chief Operating Officer at NAMCO BANDAI Games Inc.

For more information, please contact Kristin Ehring (kristin.ehring@g-l-a-m.com)



Enquiries:

41 Entertainment LLC
500 West Putnam Avenue
4th floor
Greenwich, Connecticut 06830

T: +1.203.542.7310
E: allen.bohbot@41ent.com
pat.venti@41ent.com
www.41ent.com

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Notes to Editors:

About 41 Entertainment

41 Entertainment (“41e”) is a global animation company engaged in the production, distribution and marketing of animated children’s television programs and the marketing of related consumer products (licensing and merchandising) in all forms. The principals of 41e have worked on numerous successful animation projects and have successfully negotiated distribution deals in over 95 countries and territories in the children’s programming market.

About Arad Productions

Arad Productions specializes in adapting and converting genre characters and brands into film, television, animation, video games and toys, headed by Avi Arad who until recently was the Chairman and Chief Executive Officer of Marvel Studios, the film and television division of Marvel Entertainment, and Chief Creative Officer of Marvel Entertainment. In June of 2006, Arad branched off to form his own production company – Arad Productions, Inc. Arad has been the driving force behind Marvel's Hollywood renaissance with a track record that has been nothing short of spectacular, including a string of No. 1 box office openings. As a producer, his credits include the Spider-Man franchise movies (Columbia Pictures); the X-Men franchise movies (Twentieth Century Fox); The Hulk (Universal Pictures); Daredevil (New Regency); The Punisher (Lionsgate Entertainment); Blade, Blade II and Blade: Trinity (New Line Cinema); Elektra (Twentieth Century Fox); The Fantastic Four and its sequel Fantastic Four: Rise of the Silver Surfer (Twentieth Century Fox); Ghost Rider (Columbia Pictures); Iron Man (Paramount Pictures); and The Incredible Hulk (Universal). Mr. Arad's current feature film slate includes The Amazing Spider-Man (Columbia Pictures), Ghost Rider: Spirit of Vengeance (Columbia Pictures), Ghost In The Shell (DreamWorks), Venom (Columbia Pictures), Uncharted: Drake’s Fortune (Columbia Pictures), Popeye (Sony Pictures Animation), InFamous (Columbia Pictures), Maximum Ride (Universal), Mass Effect (Legendary Pictures / Warner Bros.), and many more including the hit animated TV shows Spider-Man and X-Men.

About NAMCO BANDAI Games

NAMCO BANDAI Games Inc., a part of NAMCO BANDAI Holdings Inc., is a leading global publisher and developer of interactive contents – including all major video game consoles, amusement

machines (arcade products) and network platforms such as mobile and online. The company is known for creating and publishing many of the industry's top video game franchises, including PAC-MAN™, TEKKEN™, SOULCALIBUR™, GALAGA™, RIDGE RACER™ and ACE COMBAT™. More information about the company and its products can be found at <http://www.bandainamcogames.co.jp/english/>.

About NAMCO BANDAI Group

NAMCO BANDAI Group's Mission is to offer "Dreams, Fun and Inspiration" to the world. With the Vision to become the most "Innovative Entertainment Corporate Group" in the world, our Group is providing the vast range of Entertainment through Toys, Games, Network Contents, Visual Contents, Music, Amusement Facilities throughout the world.

About glam

g.l.a.m. is a Licensing and Merchandising Agency offering a 360° Full Service Portfolio of licensing, merchandising, brand and media co-operations.

g.l.a.m. is a company of experienced all-rounders, consistently operating on a market oriented basis and active in the national and internal marketing and coordination of classic licensing. The company has proven business relationships with licensees for all products categories and promotional partners and develops licensing concepts for established brands with high market awareness.

More information about the company and its products can be found at www.g-l-a-m.com