



**NAMCO BANDAI Games, Arad Productions and
41 Entertainment announce Second Season
for PAC-MAN™**

The PAC is Back!

New York, Los Angeles and Tokyo, June 17, 2013

NAMCO BANDAI Games (“NBGI”), Arad Productions (“AP”) and 41 Entertainment (“41e”) announced today that they have commissioned a second season of episodes for the *PAC-MAN and the Ghostly Adventures* property (the “Property”). The TV series, currently consisting of 26 x 22’ episodes (13 available immediately and 13 in September), will be expanded to 39 x 22’ with new 13 episodes slated for delivery in spring 2014. The parties are also contemplating an additional 13 half-hour episodes to be decided after MIPCOM also for 2014 bringing the Property to potentially 52 episodes.

States 41e’s CEO, Allen Bohbot: “We are very excited about this announcement as working on *PAC-MAN and the Ghostly Adventures* has proven to be very rewarding. A number of our broadcast clients worldwide want to strip the episodes daily and now with 39 episodes, and potentially 52 episodes, they can. We are delighted with the positive feedback and accomplishments that the first season has already generated and anticipate even greater success to come now that Pac will be on until 2015 worldwide.”

Avi Arad adds: “I am thrilled about producing additional episodes of PAC-MAN and the Ghostly Adventures and it is incredible to be approving a second set of episodes for a property that only launched today in the USA. It shows our confidence in the brand and the response from the market. It has been a real pleasure working on the first season and I am excited to begin production on season two. Get ready for more laughs and fun with Pac and his pals!”

Mr. Unozawa of NBGI, states: “We are very happy to again be working with Arad Productions and 41e on the additional episodes of *PAC-MAN and the Ghostly Adventures*. 41e has done a great job distributing and licensing the first season and I look forward to seeing more success with the second season. We are very committed to this property and see it as a long-term proposition. We are excited to be launching a brand new game on all major videogame systems in November and to support season II of the animation.”



Enquiries:

41 Entertainment LLC
500 West Putnam Avenue
Suite 400
Greenwich, CT 06830

T: +1.203.542.7310
E: kiersten.morsanutto@41ent.com
www.41e.tv

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Notes to Editors:

About 41 Entertainment

41 Entertainment (“41e”) is a global animation company engaged in the production, distribution and marketing of animated children’s television programs and the marketing of related consumer products (licensing and merchandising) in all forms. The principals of 41e have worked on numerous successful animation projects and have successfully negotiated distribution deals in over 95 countries and territories in the children’s programming market.

About Arad Productions

Arad Productions specializes in adapting and converting genre characters and brands into film, television, animation, video games and toys, headed by Avi Arad who until recently was the Chairman and Chief Executive Officer of Marvel Studios, the film and television division of Marvel Entertainment, and Chief Creative Officer of Marvel Entertainment. In June of 2006, Arad branched off to form his own production company – Arad Productions, Inc. Arad has been the driving force behind Marvel's Hollywood renaissance with a track record that has been nothing short of spectacular, including a string of No. 1 box office openings. As a producer, his credits include the Spider-Man franchise movies (Columbia Pictures); the X-Men franchise movies (Twentieth Century Fox); The Hulk (Universal Pictures); Daredevil (New Regency); The Punisher (Lionsgate Entertainment); Blade, Blade II and Blade: Trinity (New Line Cinema); Elektra (Twentieth Century Fox); The Fantastic Four and its sequel Fantastic Four: Rise of the Silver Surfer (Twentieth Century Fox); Ghost Rider (Columbia Pictures); Iron Man (Paramount Pictures); and The Incredible Hulk (Universal). Mr. Arad's current feature film slate includes The Amazing Spider-Man (Columbia Pictures), Ghost Rider: Spirit of Vengeance (Columbia Pictures), Ghost In The Shell (DreamWorks), Venom (Columbia Pictures), Uncharted: Drake’s Fortune (Columbia Pictures), Popeye (Sony Pictures Animation), InFamous (Columbia Pictures), Maximum Ride (Universal), Mass Effect (Legendary Pictures / Warner Bros.), and many more including the hit animated TV shows Spider-Man and X-Men.

About NAMCO BANDAI Games

NAMCO BANDAI Games Inc., a part of NAMCO BANDAI Holdings Inc., is a leading global publisher and developer of interactive contents – including all major video game consoles, amusement machines (arcade products) and network platforms such as mobile and online. The company is known for creating and publishing many of the industry’s top video game franchises, including PAC-MAN™, TEKKEN™, SOULCALIBUR™, GALAGA™, RIDGE RACER™ and ACE COMBAT™. More information about the company and its products can be found at <http://www.bandainamcogames.co.jp/english/>.

About NAMCO BANDAI Group

NAMCO BANDAI Group’s Mission is to offer “Dreams, Fun and Inspiration” to the world. With the Vision to become the most “Innovative Entertainment Corporate Group” in the world, our Group is providing the vast range of Entertainment through Toys, Games, Network Contents, Visual Contents, Music, Amusement Facilities throughout the world.