



41 ENTERTAINMENT ANNOUNCES NEW CONTENT PARTNERS FOR ITS NEW ANIMATED SERIES - *S.M.A.S.H!*[™]

DISCOVERY LATIN AMERICA & ITALY, MANGO TV IN CHINA JOIN HBO MAX IN THE U.S., SUPER RTL IN GERMANY AND DISCOVERY IN THE U.S.

New York and Los Angeles (March 29, 2022) – 41 ENTERTAINMENT LLC (41E) announced today that it has secured additional partners for its upcoming *S.M.A.S.H!*[™] animated series (52 x 11') slated to launch globally in 2022 and 2023.

Discovery Kids Latin America, Discovery TV Frisbee in Italy and Mango TV in China have taken exclusive rights in their respective territories joining previously announced HBO MAX in the U.S., partner SUPER RTL in Germany and Discovery Family Channel and Discovery Familia in the U.S.

Additional new partners include Knowledge Network in Canada, HOP! in Israel, Sanoma Media/Nelonen Media in Finland, TV2 in Hungary, MBC in the Middle East, HKTVE in Hong Kong and many more in discussion or negotiation.

Where do superhero kids – and their super-powered pets – go to learn to use their powers and save the day?



SMASH is a one-of-a-kind sleepaway camp located on Lake Sebastian in Bavaria, Germany where four amazing kids with superpowers – STREAK (Nice, France), ROCKET (Cape Town, South Africa), FLARE (Glasgow, Scotland) and VITÓRIA (São Paulo, Brazil) – are preparing to become the next generation of superheroes. And their super-powered dogs – FELICITY, LIGHTNING, BLAZE and RIO – are training to fulfill their destinies as superhero sidekicks. At the center of this super heroic action team is MEI LIEN, a clever and charismatic mechanical genius from Guangzhou, China. Mei Lien is the Camp SMASH equivalent of James Bond's "Q", and even though she doesn't have superpowers, this Super Camper is super smart, and she's constantly inventing customized vehicles and accessories for her teammates – often with the help of her mechanical pet, a puppy-like A.I. named "PING".

Created by Allen Bohbot based on an original idea by Kaaren Lee Brown and illustrated by Mel Bontrager and Will Sweeney, *S.M.A.S.H!*TM is planned to launch worldwide in fall 2022 and spring 2023.

Nicola Andrews, Head of Sales based in London states, “The response from the market to *S.M.A.S.H!*TM, now that we are beginning to deliver animation, is very encouraging and we look forward to announcing additional broadcasters and platforms soon. Strengths of this intellectual property include high quality CG animation, cultural diversity of characters and earnest storylines, which revolve around the children honing their skills and powers, while realizing how much they still need to learn in order to become a superhero like their parents Torpedo, Silver Streak, Rocket Man and Flame.”

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About 41 Entertainment

41 Entertainment (41E) is a global animation company engaged in the production, distribution and marketing of animated children’s television programs. 41E also specializes in the marketing of related consumer products (licensing and merchandising) in all forms. Having worked on numerous successful animation projects, 41E has successfully negotiated distribution deals in over 95 countries and territories in the children’s programming market. 41E properties, either as producer, distributor or IP owner, include, but are not limited to, *PAC-MAN and the Ghostly Adventures*®, *SKYLANDERS ACADEMY*TM, *S.M.A.S.H!*TM, *Supernatural Academy*®, *Kong – King of the Apes*®, *Tarzan and Jane*®, and *Super Monsters*®.

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SMASH!

TM

HBOmax

SUPER RTL

Entertainment

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