



41 ENTERTAINMENT ANNOUNCES NEW CONTENT PARTNERS FOR ITS NEW ANIMATED SERIES - *S.M.A.S.H!*TM

HBO MAX IN THE U.S. AND SUPER RTL IN GERMANY TAKE FIRST WINDOW- DISCOVERY SECURES EXCLUSIVE LINEAR RIGHTS IN U.S.

New York and Los Angeles (July 22, 2020) – 41 ENTERTAINMENT LLC (41E) announced today that HBO MAX in the U.S. has taken First Window Exclusive SVOD rights and Super RTL in Germany has secured Exclusive Content rights for German-speaking Germany, Austria and Switzerland, to its *S.M.A.S.H!*TM animated series (52 x 11') slated to launch globally in 2022. Discovery Family Channel and Discovery Familia in the U.S. have secured exclusive linear rights.

**Where do superhero kids – and their super-powered pets –
go to learn to use their powers and save the day?**



SMASH is a one-of-a-kind sleepaway camp located on Lake Sebastian in Bavaria, Germany where four amazing kids with superpowers – STREAK (St Petersburg, Russia), ROCKET (Cape Town, South Africa), FLARE (Glasgow, Scotland) and VITÓRIA (São Paulo, Brazil) – are preparing to become the next generation of superheroes. And their super-powered dogs – FELICITY, LIGHTNING, BLAZE and RIO – are training to fulfill their destinies as superhero sidekicks. At the center of this super heroic action team is MEI LIEN, a clever and charismatic mechanical genius from Guangzhou, China. Mei Lien is the Camp SMASH equivalent of James Bond's "Q", and even though she doesn't have superpowers, this Super Camper is super smart, and she's constantly inventing customized vehicles and accessories for her teammates – often with the help of her mechanical pet, a puppy-like A.I. named "PING".

Created by Allen Bohbot based on an original idea by Kaaren Lee Brown, Developed for Television by Kaaren Lee Brown and Kiersten Halstead, illustrated by Mel Bontrager, and Executive Produced by Allen Bohbot, *S.M.A.S.H!*[™] is planned to launch in 2022 worldwide from the same creative and production team as the international hit *Super Monsters*[™].

“We have built a great team of writers to bring the *S.M.A.S.H!*[™] adventures to life, including Josh Haber (“My Little Pony: Friendship Is Magic,” “Skylanders Academy,” “Spider-Man”) and Eric Rogers (“Skylanders Academy,” “Futurama,” “Brickelberry”). We are also fortunate to have a fantastic production team to build out the Camp *S.M.A.S.H!*[™] world,” says Halstead. “Each episode focuses on fun and engaging superhero adventures that require teamwork, problem solving, and a sense of humor.”

Nancy Koff, VP - Sales and Marketing adds, “It is thrilling to be announcing an initial lineup of such stellar international broadcasters. The response from the market to *S.M.A.S.H!*[™] has been very encouraging and we look forward to announcing additional broadcasters and platforms soon. We believe the property is attractive to customers worldwide due to the high quality CG animation, cultural diversity of characters, and earnest storylines, which revolve around the children honing their skills and powers, while realizing how much they still need to learn in order to become a superhero like their parents Torpedo, Silver Streak, Rocket Man and Flame.”

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About 41 Entertainment

41 Entertainment (41E) is a global animation company engaged in the production, distribution and marketing of animated children’s television programs. 41E also specializes in the marketing of related consumer products (licensing and merchandising) in all forms. Having worked on numerous successful animation projects, 41E has successfully negotiated distribution deals in over 95 countries and territories in the children’s programming market. 41E properties, either as producer, distributor or IP owner, include, but are not limited to, *PAC-MAN and the Ghostly Adventures*[™], *SKYLANDERS ACADEMY*[™], *S.M.A.S.H!*[™], *Supernatural Academy*[™], *Kong – King of the Apes*[®], *Tarzan and Jane*[®], and *Super Monsters*[®].

Contact

Kiersten Halstead
41 Entertainment
Kiersten.Halstead@41ent.com
+1-203-717-1122

John Russel
Russel Public Relations
john@russelpr.com
+1.818.561-5072



HBOmax

SUPER RTL

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Family

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