



41 ENTERTAINMENT ANNOUNCES STRATEGY EXPANSION INTO YA ANIMATION – LAUNCHES DIVISION WITH BEST SELLING BOOK ADAPTION ENTITLED: THE SUPERNATURAL ACADEMY™

New York and Los Angeles (October 29, 2019) – 41 ENTERTAINMENT LLC (41E) announced today a new strategy to expand into YA animation focused on Paranormal Romance and Urban Fantasy starting with the best-selling series of books by Jaymin Eve entitled *The Supernatural Academy*.

Jaymin Eve is the Wall Street Journal, USA Today, and Amazon Charts bestselling author of paranormal romance, urban fantasy, and sci-fi novels filled with epic love stories, great adventure, and plenty of laughs.

41E has secured exclusive, global, multimedia, animation rights to both the *Supernatural Academy* and *Supernatural Prison* book series.

The Supernatural Academy is where shifters, vampires, magic users, and fey are educated. Where they are taught about their abilities, and how to function in the human world. Maddison James has been living in the human world inhabited by 5 races including Vampires, Shifters, Faerie (Fey), Magic User (Witches, Wizards and Sorcerers) and Demi-Fey (mermaids, centaurs, ogres, trolls, Pixies and Harpies). Maddi is completely unaware she's a supernatural. But her locked away energy flares at times and accidentally alerted the supernatural schools to her presence. Eventually, one night, on her twenty-second birthday, Maddi is tracked down by one of them, informed that her powers will continue to grow and told she must learn how to control her abilities. Maddi thinks this is all insane and tries to escape, only to be dragged to the school against her will.

"While we remain very committed to the children's animated market, we know that this segment is getting younger as older kids are migrating to other media. Based on the continued success of YA live-action series, it is clear that young adults love the genre. With our animation expertise, we are confident that stories about shape shifters, vampires, witchcraft and magic can best be told in high quality CG animation," says Kiersten Halstead, Vice President of Acquisitions, Development and Production. "We are thrilled to have secured the animation rights to Jaymin's *Supernatural Academy* books, and the related best-selling series entitled *Supernatural Prison*."

"Jaymin Eve's book series, *Supernatural Academy*, is the #1 best-selling book in the Teen and Young Adult Paranormal and Urban Fantasy E-books on Amazon and Jaymin Eve herself is the second best-selling author on Amazon for Teen and Young Adults," adds Executive Producer Allen Bohbot. "There are so many stories to be told based on these characters and we want to be true to the huge install base of existing readers and fans. The world-building visuals are going to be amazing!"

"I could not be happier to see my work on the screen in animation and I am thrilled to partner with 41E who have shown such interest in the characters and worlds that I created" states Jaymin Eve. "This is very exciting with a new book in the series out next spring and more to follow. I know my fans will love this."

The all CG animation series, envisioned with toon-shading, will target females 16-34 years of age and launch in fall 2021.

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About 41 Entertainment, LLC

41 Entertainment (41E) is a global animation company engaged in the production, distribution and marketing of animated children’s television programs. 41E also specializes in the marketing of related consumer products (licensing and merchandising) in all forms. Having worked on numerous successful animation projects, 41E has successfully negotiated distribution deals in over 95 countries and territories in the children’s programming market. 41E properties – either as producer, distributor or IP owner – include, but are not limited to, *PAC-MAN and the Ghostly Adventures™*, *SKYLANDERS ACADEMY™*, *Kong – King of the Apes®*, *Tarzan and Jane®*, *Super Monsters®*, and *S.M.A.S.H!™*

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