



41 ENTERTAINMENT ANNOUNCES 2017 MIPCOM LINE-UP LED BY HIT SKYLANDERS™ ACADEMY AND NEW SHOOTING STAR™ AND THE MINI MUSKETEERS™

New York and Los Angeles (Thursday September 14, 2017 06.00 LA time) – 41 Entertainment LLC (41E) announced today its strongest ever MIPCOM line-up including a new agreement with ACTIVISION BLIZZARD STUDIOS, LLC as the Exclusive Global Sales Agent for Linear Television, EST and Home Entertainment distribution of the well-known animated series *SKYLANDERS™ ACADEMY*. Further, 41E is announcing the production and distribution of two major all new original animated series, to be produced by 41 Studios, entitled *SHOOTING STAR™* and *THE MINI MUSKETEERS™*.

The 2017 MIPCOM line-up is as follows:

- **SKYLANDERS™ ACADEMY** (1 x 44' and 37 x 22') - 3 Seasons



Based on the successful Skylanders® videogame franchise with \$3.5 Billion in retail sales to date¹, SKYLANDERS™ ACADEMY follows the story of the greatest young warriors from realms all across the Skylands and how they are trained at SKYLANDERS ACADEMY to protect the universe from evil-doers. The newest SKYLANDERS team - SPYRO, STEALTH ELF and ERUPTOR – are on high alert to foil KAOS and the DOOM RAIDERS' plots to rule the universe! And look out for Crash Bandicoot, who crashes the party! With an All-Star cast including Justin Long, Ashley Tisdale, Norm Macdonald and Susan Sarandon, SKYLANDERS™ ACADEMY is produced by Activision Blizzard Studios. (25 languages available)

¹Based on revenue, according to The NPD Group, Gfk Chart-Track and Activision Blizzard internal estimates, including toys and accessories, since launch in 2011.

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- **SHOOTING STAR™** (13 x 22') - 1 Season



Created by Avi Arad and written by Eric Rogers and Josh Haber, SHOOTING STAR™ is the story of a 13-year-old girl, Piper Realto, struck by a sentient star while playing soccer with her friends, and finding out that her life is changed forever as she is unwittingly transformed into the superhero: Shooting Star. As an inexperienced, super-powered, cosmic champion, Piper must protect the star from those who would steal its power for themselves and use it to conquer the universe - namely the Galactic Scourge. Led by Ecliptica, this evil band of villains takes the form of "teenagers" and enrolls at Piper's school to track down and defeat the "Earthling" protecting the star. Set in New York City, this battle of good-versus-evil is juxtaposed against the roller coaster ride of adolescence as Piper (along with her best pals, Lily and Anton) has to balance her life as a junior high school student with being the hero destined to save the world... and maybe the entire universe! Action comedy created by the former Chairman of Marvel Studios and masterfully written by well-known writers Rogers and Haber.

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- **THE MINI MUSKETEERS™** (26 x 11') - 1 Season



THE MINI MUSKETEERS™ follows the adventures of D'ARTANYA, ATHOS, ARAMIS and PORTIA years before they become the most famous heroes in all of France. Four fearless, adventurous six-year-olds, training to become members of the French Light Cavalry – the elite fighting force from which the French king, LOUIS XIII, will create the legendary *Mousquetaires de la garde*. But Louis

isn't the king quite yet – in fact, when we first meet him, the young prince is such a timid little six-year-old, it's hard to imagine how he will ever become brave enough, wise enough, and *confident* enough, to rule one of the largest empires in the world. Louis is isolated because of his position, doted on by his parents, coddled by the courtiers, and spoiled by the palace staff. Unfortunately, not everyone adores the little prince, and he's an easy target for the castle bully – a jealous seven-year-old named Millie who pretends to be so sweet and nice, and totally “devoted to dear Louis” whenever any adults are nearby. But Millie enjoys secretly tormenting the young prince whenever she can get away with it. From itching powder in his bedsheets, to sabotaging his riding britches right before his first royal equestrian exhibition, Millie delights in slyly undermining the future king's confidence. But all of that is about to change – because the pampered prince is about to get the one thing he truly needs – a group of friends to call his own. “All for one and one for all!”

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- **SUPER MONSTERS™** (20 x 11') - 1 Season



Created by Avi Arad, Story Edited by Kaaren Brown and written in large part by Noelle Wright, welcome to Pitchfork Pines Preschool – where the children of the world's famous (and not so famous) monsters come to learn to be the best people, and the best monsters, they can be. Drac, Cleo, Lobo, Katya, Zoe and Frankie are preschoolers with dual identities – they're humans in the day and monsters after dark. That's why this preschool starts each day at the end of the day – because when the sun sets these little preschoolers shimmer with magic and giggle in delight as they transform into SUPER MONSTERS™ “Sun Down.... Monsters Up!” Drac becomes a vampire, Cleo's a mummy, Lobo's a werewolf, Katya's a witch with a magic wand and a blue cat by her side, Zoe's a little zombie with big brains, and Frankie turns into a super strong, preschool version of Frankenstein's Monster. Whether in the classroom, on the playground or away on a field trip, the Super Monsters will experience many (comical) attempts, mistakes and failures before they successfully master their superpowers – and learn the social skills they need – so they'll finally be ready for kindergarten! (28 languages available)

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- **KONG - KING OF THE APES™** (26 x 22') - 2 Seasons



Created by Avi Arad and Story Edited by Alexandra Bland, KONG finds himself in a preserved prehistoric underworld. Dinosaurs roam the land, pterosaurs soar, and giant insects still exist – all underground. The team must stick together and rely on Kong’s super-size and super-strength, Danny’s animal whispering skills, and their collective smarts to keep themselves safe in this ancient land. And to Richard’s pride-swallowing chagrin, he must team up with his former foes, or get eaten up by a T-Rex or suffer monstrous mosquito bites! Kong and Lukas and the whole team try to find a way to the surface while trying to survive in the land of the dinosaurs. The world still needs Kong to defeat the villainous Botila! How are Kong, Lukas and team going to get out of the underworld? What are they going to find when they surface in Botila’s changed world? Won’t Botila be surprised when she realizes Richard is not really gone?! (28 languages available)

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- **TARZAN AND JANE™** (13 x 22') - 2 Seasons

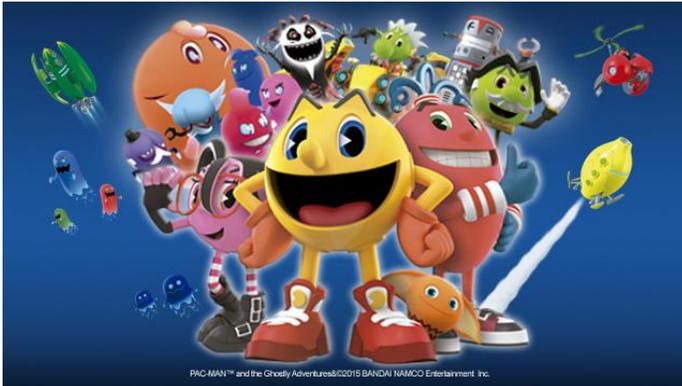


Created by Avi Arad and Story Edited by Alexandra Bland and based on the acclaimed Edgar Rice Burroughs classic, baby Tarzan is rescued from a plane crash by the gorilla, Kala, and brought to a Shaman who treats Tarzan's injuries with a mix of native medicines and experimental science - saving Tarzan's life and giving him supernatural animal powers in the process. Kala raises Tarzan in the jungle with help from the Shaman and a village boy named Muviro. During which time, Tarzan uses his wits and jungle know-how to protect animals and people from poachers, hunters and other nefarious threats. As a teenager, Tarzan is discovered by an expedition team from London, paid for by his billionaire grandfather. As part of this expedition, we meet Jane, who becomes an integral part of Tarzan’s life and in the stories to come, and later we discover an equal match. Becoming fast friends, Tarzan introduces Jane to the natural wonders and beauty of his

jungle home - but due to a series of mishaps, Tarzan is returned to London and learns of his Greystoke family history. Enrolled in boarding school, Tarzan is reacquainted with Jane, already a student, who assists in navigating him through the challenges of high school and adjusts to life in the "urban jungle" of London. It is there that Tarzan and Jane uncover a villainous crime syndicate that threatens to put the environment and countless lives - human and animal alike - in danger. It is up to them to discover who is behind this criminal enterprise and stop them once and for all! (28 languages available)

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- **PACMAN™ AND THE GHOSTLY ADVENTURES (52 x 22') - 2 Seasons**



Developed for Television by Avi Arad and Story Edited by Alexandra Bland based on the Classic PAC-MAN™ property, *PAC-MAN™ and the Ghostly Adventures* follow the daily events of Pac as he saves Pac-World. Together with his friends Cyli and Spiral, Pac and his buds face the issues of being teenagers while also protecting Pac-World from a ghostly army led by the evil Betrayus. Pac-Worliders do not want Betrayus and his ghostly minions returning from the Netherworld and wreaking havoc. So, President Spheros teaches Pac and his pals the legend prophesizing a round yellow Pac-Worlдер rescuing the planet. Pac, the only round yellow citizen, is the man for the job. Each adventure follows Pac and his friends as they try to return the ghosts to Netherworld, saving Pac-World. (28 languages available)

PAC-MAN™ and the Ghostly Adventures&©2015 BANDAI NAMCO Entertainment Inc.

"The 41E team is very happy to be named the SKYLANDERS™ ACADEMY Exclusive Global Sales Agent. The proven success in the marketplace of this amazing property makes this a very exciting partnership and we look forward to representing the brand at the international markets," says Allen Bohbot, Managing Director, 41E. Bohbot adds, "We could not be more pleased with the development and creative direction on our new IP's, SHOOTING STAR™ and THE MINI MUSKETEERS™".

"We are thrilled with this strong multi-genre, multi-season line-up of properties," says Kiersten Halstead, VP - Creative Services, Acquisitions, and Development, 41E. "Each title is high quality CG animation and each are in varying stages of completion: one is completely produced, four are currently in production and two are ready to begin production early next year. With many instantly recognizable brands and genres covering multiple needs – comedy, boys-action, girls-action, as well as pre-school, our titles are attractive to a global linear and non-linear marketplace."

All properties will be featured at MIP Junior and MIPCOM this October 2017 at Booth R7.E59. Episodes of SKYLANDERS™ Academy, Super Monsters™, Kong – King of the Apes™, PAC-MAN™ and the Ghostly Adventures, and Tarzan and Jane™ will be available for screening.

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About 41 Entertainment, LLC

41 Entertainment, LLC (41E) is a global animation company engaged in the production, distribution and marketing of animated children’s television programs. 41E also specializes in the marketing of related consumer products (licensing and merchandising) in all forms. Having worked on numerous successful animation projects, 41E has successfully negotiated distribution deals in over 95 countries and territories in the children’s programming market. 41E properties include, but are not limited to, SKYLANDERS™ Academy, Shooting Star™, The Mini Musketeers™, Super Monsters™, Kong – King of the Apes™, Tarzan and Jane™ and PAC-MAN™ and the Ghostly Adventures.

Contact:

For 41 Entertainment:

Kiersten Halstead
kiersten.halstead@41ent.com
203-717-1122

For RUSSEL Public Relations:

John Russel
jrusse1@russe1prla.com
818-516-8572