



**41 Entertainment, NAMCO BANDAI Games and Arad Productions Grant TV License to British Sky Broadcasting in United Kingdom for PAC-MAN®**

**The PAC is Back!**

41 Entertainment (“41e”) announced today that it has granted the exclusive 2D and 3D television rights to British Sky Broadcasting (“SKY”) for the United Kingdom and Ireland for the upcoming *PAC-MAN and the Ghostly Adventures* TV series (26 x 22’) slated to begin broadcast in autumn 2013.

“We are pleased to bring *PAC-MAN and the Ghostly Adventures* to our customers for the first time in 3D” states Lucy Criddle, Acquisitions Manager of SKY.

“This property has been very well received by the market and we are thrilled to be working with SKY on this deal and to have them on board,” says Allen Bohbot, CEO of 41e.

Avi Arad, Executive Producer of Arad Productions, continues, “The show will be a great addition to SKY and we will deliver a quality program to meet and exceed their high standards.”

“We are very happy to welcome this new major broadcaster to the growing worldwide list,” adds Shin Unozawa, Chief Operating Officer at NAMCO BANDAI Games Inc.



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### Notes to Editors:

#### **About 41 Entertainment**

41 Entertainment (“41e”) is a global animation company engaged in the production, distribution and marketing of animated children’s television programs and the marketing of related consumer products (licensing and merchandising) in all forms. The principals of 41e have worked on numerous successful animation projects and have successfully negotiated distribution deals in over 95 countries and territories in the children’s programming market.

#### **About Arad Productions**

Arad Productions specializes in adapting and converting genre characters and brands into film, television, animation, video games and toys, headed by Avi Arad who until recently was the Chairman and Chief Executive Officer of Marvel Studios, the film and television division of Marvel Entertainment, and Chief Creative Officer of Marvel Entertainment. In June of 2006, Arad branched off to form his own production company – Arad Productions, Inc. Arad has been the driving force behind Marvel's Hollywood renaissance with a track record that has been nothing short of spectacular, including a string of No. 1 box office openings. As a producer, his credits include the Spider-Man franchise movies (Columbia Pictures); the X-Men franchise movies (Twentieth Century Fox); The Hulk (Universal Pictures); Daredevil (New Regency); The Punisher (Lionsgate Entertainment); Blade, Blade II and Blade: Trinity (New Line Cinema); Elektra (Twentieth Century Fox); The Fantastic Four and its sequel Fantastic Four: Rise of the Silver Surfer (Twentieth Century Fox); Ghost Rider (Columbia Pictures); Iron Man (Paramount Pictures); and The Incredible Hulk (Universal). Mr. Arad's current feature film slate includes The Amazing Spider-Man (Columbia Pictures), Ghost Rider: Spirit of Vengeance (Columbia Pictures), Ghost In The Shell (DreamWorks), Venom (Columbia Pictures), Uncharted: Drake's Fortune (Columbia Pictures), Popeye (Sony Pictures Animation), InFamous (Columbia Pictures), Maximum Ride (Universal), Mass Effect (Legendary Pictures / Warner Bros.), and many more including the hit animated TV shows Spider-Man and X-Men.

#### **About NAMCO BANDAI Games**

NAMCO BANDAI Games Inc., a part of NAMCO BANDAI Holdings Inc., is a leading global publisher and developer of interactive contents – including all major video game consoles, amusement machines (arcade products) and network platforms such as mobile and online. The company is known for creating and publishing many of the industry’s top video game franchises, including PAC-MAN®, TEKKEN®, SOULCALIBUR®, GALAGA®, RIDGE RACER® and ACE COMBAT®. More information about the company and its products can be found at <http://www.bandainamcogames.co.jp/english/>.

### **About NAMCO BANDAI Group**

NAMCO BANDAI Group's Mission is to offer "Dreams, Fun and Inspiration" to the world. With the Vision to become the most "Innovative Entertainment Corporate Group" in the world, our Group is providing the vast range of Entertainment through Toys, Games, Network Contents, Visual Contents, Music, Amusement Facilities throughout the world.

### **About British Sky Broadcasting**

Since launching as Europe's first domestic 3D channel in October 2010, Sky 3D has broken new ground across a range of genres, including natural history, live music, the arts, sports and movies. Highlights have included David Attenborough's BAFTA winning Flying Monsters and The Bachelor King 3D, a number of summer music festivals, opera and ballet, Kylie Minogue live from the O2, Got to Dance, the 3D TV world premieres of Avatar, Alice in Wonderland and the Toy Story Trilogy as well as more than 150 live sports broadcasts including the UEFA Champions League final, the Ryder Cup and US Masters golf.

Sky 3D is the UK's only dedicated 3D TV channel and is available at no extra cost to Sky World HD customers with a 3D TV. Sky World HD customers are those taking our Entertainment, Entertainment Extra, Sports, Movies and HD Packs. Sky 3D is compatible with all 3D TVs and works with both 'active' and 'passive' 3D formats. To find out more visit [Sky.com/3D](http://Sky.com/3D).