

41 Entertainment and Arad Animation Appoint Komar Kids as Sleepwear Licensee on Kong - King of the Apes™ Property (“KONG”)

Greenwich, CT, June 30, 2015

41 Entertainment (“41E”) and Arad Animation (“Arad”) announced today that they have granted a license to New York City based Komar Kids (“Komar”) for sleepwear, layered garments, sets, robes and blanket sleepers for the United States and Canada on their KONG property.

Avi Arad, CEO of Arad states “Komar is a high quality licensee that makes great product and I am happy to be in business with them.”

Michael Salomon, VP - Sales at Komar adds “We just returned from the Licensing Expo in Las Vegas and this property really made an impression on us. We are happy to join Netflix and MGA as early licensees. It’s an honor to partner up again with the great people at 41E and we look forward to expanding our relationship with KONG and working to grow this ever green brand.”

Adds Allen Bohbot, Managing Director of 41E “We are working with Komar already and love their product designs and quality. This was a natural extension and we welcome them to the Kong family as we look to build the full L&M program worldwide.”

Kong - King of the Apes™ bows on Netflix worldwide in spring 2016.



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Notes to Editors:**About 41 Entertainment**

41 Entertainment ("41E") is a global animation company engaged in the production, distribution and marketing of animated children's television programs and the marketing of related consumer products (licensing and merchandising) in all forms. The principals of 41E have worked on numerous successful animation projects and have successfully negotiated distribution deals in over 95 countries and territories in the children's programming market. Key brands include PAC-MAN and the Ghostly Adventures, the iconic Classic PAC-MAN and Kong - King of the Apes.

About Arad Productions and Arad Animation

Arad Productions specializes in adapting and converting genre characters and brands into film, television, animation, video games and toys, headed by Avi Arad who until recently was the Chairman and Chief Executive Officer of Marvel Studios, the film and television division of Marvel Entertainment, and Chief Creative Officer of Marvel Entertainment. In June of 2006, Arad branched off to form his own production company – Arad Productions, Inc. Arad has been the driving force behind Marvel's Hollywood renaissance with a track record that has been nothing short of spectacular, including a string of No. 1 box office openings. As a producer, his credits include the Spider-Man franchise movies (Columbia Pictures); the X-Men franchise movies (Twentieth Century Fox); The Hulk (Universal Pictures); Daredevil (New Regency); The Punisher (Lionsgate Entertainment); Blade, Blade II and Blade: Trinity (New Line Cinema); Elektra (Twentieth Century Fox); The Fantastic Four and its sequel Fantastic Four: Rise of the Silver Surfer (Twentieth Century Fox); Ghost Rider (Columbia Pictures); Iron Man (Paramount Pictures); and The Incredible Hulk (Universal). Mr. Arad's current feature film slate includes The Amazing Spider-Man (Columbia Pictures), Ghost Rider: Spirit of Vengeance (Columbia Pictures), Ghost In The Shell (DreamWorks), Venom (Columbia Pictures), Uncharted: Drake's Fortune (Columbia Pictures), Popeye (Sony Pictures Animation), InFamous (Columbia Pictures), Mass Effect (Legendary Pictures / Warner Bros.), and many more including the hit animated TV shows Spider-Man and X-Men.

About Komar Kids

Komar sleepwear is a 108 year old sleepwear company that specializes in licensed, branded, private label & fashion sleepwear. Komar manufactures sleepwear for retailers such as Wal-Mart, Target, Costco, the Gap, all the regionals and dot.coms. Komar Kids is the fastest growing division of Komar sleepwear. We stock full lines of every license we deal with and make sure they are sold in to retail across all levels of distribution.