



**41 Entertainment Announces Universal Pictures
Germany as Home Entertainment Partner in Germany,
Austria and Switzerland for PAC-MAN™**

The PAC is Back!

Greenwich, CT, USA, Munich Germany and Hamburg Germany, May 01, 2014

41 Entertainment (“41e”) announced today that it has licensed the Home Entertainment rights including Home Video (“HV”), Electronic Sell-through Rights (“EST”) and Transactional Video on Demand (“TVOD”) to Universal Pictures Germany (“Universal Pictures Germany”) for the German speaking territories of Europe for PAC-MAN and the Ghostly Adventures (the “Property”). Universal Pictures Germany has acquired seasons I and II (52 x 22’) and two Specials entitled Pac’s Scary Halloween (1x 44’) and Santa Pac’s Merry Berry day (1 x 44’) and is planning a major fall 2014 launch.

Jessica Schulte, Manager of Acquisitions for Universal Pictures Germany, states “This is a wonderful property that will be broadcast on the Disney Pay (“Disney XD”) and Disney Free (“Disney Channel”) in Germany which will assure us of major TV exposure. We are very excited.”

Kristin Ehring, Director Sales & Accounts at glam GmbH, 41e’s local agent for the territory, adds “We are very pleased to have secured such a prestigious licensee for this incredible brand. We are very confident that this will be a successful venture in Germany.”

“Universal Pictures Germany is a major player in this segment in the German speaking markets and we love their passion for the brand. We have an extremely strong broadcast platform in Germany and are very much looking forward to a positive product launch” states Allen Bohbot, Managing Director of 41e.

Avi Arad, Executive Producer, continues, “The international roll-out of this Property continues. 41e has done a great job securing great partners such as Universal Pictures Germany.”

“We are very pleased to welcome Universal Pictures Germany to this Property in 2014 under the management of 41e,” adds Shin Unozawa, Executive Vice President at BANDAI NAMCO Games Inc.



Enquiries:

41 Entertainment LLC
500 West Putnam Avenue
4th floor
Greenwich, CT 06830

T: +1.203.717.1122
E: kiersten.morsanutto@41ent.com
www.41e.tv

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Notes to Editors:

About 41 Entertainment

41 Entertainment (“41e”) is a global animation company engaged in the production, distribution and marketing of animated children’s television programs and the marketing of related consumer products (licensing and merchandising) in all forms. The principals of 41e have worked on numerous successful animation projects and have successfully negotiated distribution deals in over 95 countries and territories in the children’s programming market.

About Arad Productions

Arad Productions specializes in adapting and converting genre characters and brands into film, television, animation, video games and toys, headed by Avi Arad who until recently was the Chairman and Chief Executive Officer of Marvel Studios, the film and television division of Marvel Entertainment, and Chief Creative Officer of Marvel Entertainment. In June of 2006, Arad branched off to form his own production company – Arad Productions, Inc. Arad has been the driving force behind Marvel's Hollywood renaissance with a track record that has been nothing short of spectacular, including a string of No. 1 box office openings. As a producer, his credits include the Spider-Man franchise movies (Columbia Pictures); the X-Men franchise movies (Twentieth Century Fox); The Hulk (Universal Pictures); Daredevil (New Regency); The Punisher (Lionsgate Entertainment); Blade, Blade II and Blade: Trinity (New Line Cinema); Elektra (Twentieth Century Fox); The Fantastic Four and its sequel Fantastic Four: Rise of the Silver Surfer (Twentieth Century Fox); Ghost Rider (Columbia Pictures); Iron Man (Paramount Pictures); and The Incredible Hulk (Universal). Mr. Arad's current feature film slate includes The Amazing Spider-Man (Columbia Pictures), Ghost Rider: Spirit of Vengeance (Columbia Pictures), Ghost In The Shell (DreamWorks), Venom (Columbia Pictures), Uncharted: Drake’s Fortune (Columbia Pictures), Popeye (Sony Pictures Animation), InFamous (Columbia Pictures), Maximum Ride (Universal), Mass Effect (Legendary Pictures / Warner Bros.), and many more including the hit animated TV shows Spider-Man and X-Men.

About BANDAI NAMCO Games

BANDAI NAMCO Games Inc., a part of BANDAI NAMCO Holdings Inc., is a leading global publisher and developer of interactive contents – including all major video game consoles, amusement machines (arcade products) and network platforms such as mobile and online. The company is known for creating and publishing many of the industry’s top video game franchises, including PAC-MAN™, TEKKEN™, SOULCALIBUR™, GALAGA™, RIDGE RACER™ and ACE COMBAT™. More information about the company and its products can be found at <http://www.bandainamcogames.co.jp/english/>.

About BANDAI NAMCO Group

BANDAI NAMCO Group's Mission is to offer "Dreams, Fun and Inspiration" to the world. With the Vision to become the most "Innovative Entertainment Corporate Group" in the world, our Group is providing the vast range of Entertainment through Toys, Games, Network Contents, Visual Contents, Music, Amusement Facilities throughout the world.

About Universal Pictures Germany

Universal Pictures Germany is a division of Universal Pictures International Entertainment (UPIE). The Hamburg based company markets and distributes all Universal Pictures new release and catalogue content including „TED“, „The Wolf of Wall Street“, „Despicable Me“ or „Fast & Furious“ as well as NBC Universal's TV productions like „House, M.D.“, „Grimm“ or „Suits“. The Company also has a significant business in locally and centrally produced and acquired content across film, TV and special interest such as „Der Medicus“, „Hanni & Nanni“, „Barbie“ or the TV programmes „Downton Abbey“ and „Mad Men“. UPIE is part of NBCUniversal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. NBCUniversal is owned by Comcast Corporation.

About glam

g.l.a.m. is a Licensing and Merchandising Agency offering a 360° Full Service Portfolio of licensing, merchandising, brand and media co-operations. g.l.a.m. is a company of experienced all-rounders, consistently operating on a market oriented basis and active in the national and internal marketing and coordination of classic licensing. The company has proven business relationships with licensees for all products categories and promotional partners and develops licensing concepts for established brands with high market awareness. More information about the company and its products can be found at www.g-l-a-m.com