



PAC-MAN AND THE GHOSTLY ADVENTURES DELIVERS STRONG RATINGS TO RANK AS #1 KIDS SHOW ON CLAN TV AND #1 KIDS SHOW ON ALL CHANNELS IN SPAIN

41Entertainment ("41e"), Arad Productions ("AP") and NAMCO BANDAI Games ("NBGI") announced today that PAC-MAN and the Ghostly Adventures or PAC-MAN Y Las Aventuras Fantasmales (the "Property" or PAC-MAN") on Clan TV in Spain on 16th January delivered strong ratings ranking as the leading show on thematic kids channels in Spain.

RATINGS HIGHLIGHTS (based on second transmission on Thursday 16th January, 2014):

- Top rated telecast on Clan TV at 21.15 with 605,000 total audience.
- Beats lead-in program at 20.50 that achieved 561,000 total audience.
- Beats lead-out program at 21.35 that achieved 516,000 total audience.
- #1 kids property on any channel in Spain on second transmission day.

Source: Kantar Media, Thursday January 16, 2014

States Allen Bohbot, CEO of 41e, "We are thrilled that PAC-MAN and the Ghostly Adventures was the top rated show on Clan TV in Spain for the series launch and the series is now airing three times a day on Clan TV. There is clearly a pattern developing across all markets with PAC-MAN delivering strong audiences."

Javier Biern, Managing Director for Licensing at BRB and 41e's agent in Iberia added, "We had high expectations for the launch of the broadcast in Spain on Clan/TVE but this is truly fantastic."

Avi Arad, Executive Producer adds, "This is wonderful news and consistent across markets."

Shin Unozawa, Chief Operating Officer of NBGI said, "We are very pleased with the performance of the property."

For licensing opportunities in Iberia, please contact Javier Biern (jbiern@brb.es), BRB Internacional; for all other markets globally, please contact Kiersten Morsanutto (kiersten.morsanutto@41ent.com) – Sales and Marketing Manager, 41 Entertainment.



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Notes to Editors:

About 41 Entertainment

41 Entertainment ("41e") is a global animation company engaged in the production, distribution and marketing of animated children's television programs and the marketing of related consumer products (licensing and merchandising) in all forms. The principals of 41e have worked on numerous successful animation projects and have successfully negotiated distribution deals in over 95 countries and territories in the children's programming market.

About Arad Productions

Arad Productions specializes in adapting and converting genre characters and brands into film, television, animation, video games and toys, headed by Avi Arad who until recently was the Chairman and Chief Executive Officer of Marvel Studios, the film and television division of Marvel Entertainment, and Chief Creative Officer of Marvel Entertainment. In June of 2006, Arad branched off to form his own production company – Arad Productions, Inc. Arad has been the driving force behind Marvel's Hollywood renaissance with a track record that has been nothing short of spectacular, including a string of No. 1 box office openings. As a producer, his credits include the Spider-Man franchise movies (Columbia Pictures); the X-Men franchise movies (Twentieth Century Fox); The Hulk (Universal Pictures); Daredevil (New Regency); The Punisher (Lionsgate Entertainment); Blade, Blade II and Blade: Trinity (New Line Cinema); Elektra (Twentieth Century Fox); The Fantastic Four and its sequel Fantastic Four: Rise of the Silver Surfer (Twentieth Century Fox); Ghost Rider (Columbia Pictures); Iron Man (Paramount Pictures); and The Incredible Hulk (Universal). Mr. Arad's current feature film slate includes The Amazing Spider-Man (Columbia Pictures), Ghost Rider: Spirit of Vengeance (Columbia Pictures), Ghost In The Shell (DreamWorks), Venom (Columbia Pictures), Uncharted: Drake's Fortune (Columbia Pictures), Popeye (Sony Pictures Animation), InFamous (Columbia Pictures), Maximum Ride (Universal), Mass Effect (Legendary Pictures / Warner Bros.), and many more including the hit animated TV shows Spider-Man and X-Men.

About NAMCO BANDAI Games

NAMCO BANDAI Games Inc., a part of NAMCO BANDAI Holdings Inc., is a leading global publisher and developer of interactive contents – including all major video game consoles, amusement machines (arcade products) and network platforms such as mobile and online. The company is known for creating and publishing many of the industry's top video game franchises, including PAC-MAN™, TEKKEN™, SOULCALIBUR™, GALAGA™, RIDGE RACER™ and ACE COMBAT™. More information about the company and its products can be found at <http://www.bandainamcogames.co.jp/english/>.

About NAMCO BANDAI Group

NAMCO BANDAI Group's Mission is to offer "Dreams, Fun and Inspiration" to the world. With the Vision to become the most "Innovative Entertainment Corporate Group" in the world, our Group is providing the vast range of Entertainment through Toys, Games, Network Contents, Visual Contents, Music, Amusement Facilities throughout the world.

About BRB Internacional

An international company founded in Spain with 40 years of experience in the production, distribution and licensing of high quality television programmes. BRB's animated series have been seen around the world, and characters such as *David the Gnome*, *Dogtanian* and *Willy Fog* are widely recognised as classics. Currently BRB is producing innovative and branded series through the development of its studio Screen 21 using the latest techniques in design and CG technology including such successful brands like *Invizimals*, *Filly Funtasia*, *Mica*, *Bernard* or *Animals*. In the field of licensing, the company manages aside of all BRB's titles an impressive catalogue which includes the Cartoon Network's properties for Spain and Portugal or the Sony Computer Entertainment's property *Invizimals*™ in Iberia and Greece. For more information: brb.es, youtube.com/BRBInternacional, facebook.com/BRBInternacional, twitter.com/BRBInt, brbplay.com