



**PAC-MAN AND THE GHOSTLY ADVENTURES TV PREMIERE
DELIVERS STRONG RATINGS IN USA TO RANK AS DISNEY XD'S
#1 RATED SHOW IN KEY DEMOGRAPHICS OF KIDS 2-11 AND
KIDS 6-11 FOR THE WEEK**

PROPERTY DELIVERS HUGE BOYS 6-11 RATINGS

41Entertainment ("41e"), Arad Productions ("AP") and NAMCO BANDAI Games ("NBGI") announced today that the Premiere and encore performances of PAC-MAN and the Ghostly Adventures (the "Property") on Disney XD delivered huge ratings with back-to-back airings of episodes 1 and 2 on June 15 and 16 to rank as the network's top rated shows for the entire week of June 10-16, 2013 in key demos.

RATINGS HIGHLIGHTS:

1. Top rated property on Disney XD among key demos of Kids 2-11, Boys 2-11, Kids 6-11, Boys 6-11 and Boys 9-14.
2. Episode 1 improved on its lead-in by 80% in Kids 6-11 while episode 2 delivered 72% better than its lead-out in the demo.
3. Over the weekend, among Kids 6-11, episode 2 delivered 40% growth over the first episode. Among Boys 6-11, episode 2 grew 53% versus episode 1.

States Allen Bohbot, CEO of 41e, "This data tells us three things. First, we were the top rated show in kids and boys key demos on Disney XD for the week, which is extremely hard to accomplish as they have so many great properties. Second, we attracted a much bigger audience than our lead-in and lead-out shows, which means that kids specifically tuned in to see us and third, the audience stayed and grew for episode 2, indicating that they enjoyed the show. We are very pleased."

Avi Arad, Executive Producer adds, "These great ratings confirm what we believed: that great animation and storytelling for this iconic character would connect with kids. It really has."

Shin Unozawa, Chief Operating Officer of NBGI said, "We are very pleased with the progress of this property and these ratings validate our decision, which we announced last week, to commission a second season of episodes. We are very committed to this project."

Source: NTI week June 10-16, 2013 Premiere and Encore Performances



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Notes to Editors:

About 41 Entertainment

41 Entertainment (“41e”) is a global animation company engaged in the production, distribution and marketing of animated children’s television programs and the marketing of related consumer products (licensing and merchandising) in all forms. The principals of 41e have worked on numerous successful animation projects and have successfully negotiated distribution deals in over 95 countries and territories in the children’s programming market.

About Arad Productions

Arad Productions specializes in adapting and converting genre characters and brands into film, television, animation, video games and toys, headed by Avi Arad who until recently was the Chairman and Chief Executive Officer of Marvel Studios, the film and television division of Marvel Entertainment, and Chief Creative Officer of Marvel Entertainment. In June of 2006, Arad branched off to form his own production company – Arad Productions, Inc. Arad has been the driving force behind Marvel's Hollywood renaissance with a track record that has been nothing short of spectacular, including a string of No. 1 box office openings. As a producer, his credits include the Spider-Man franchise movies (Columbia Pictures); the X-Men franchise movies (Twentieth Century Fox); The Hulk (Universal Pictures); Daredevil (New Regency); The Punisher (Lionsgate Entertainment); Blade, Blade II and Blade: Trinity (New Line Cinema); Elektra (Twentieth Century Fox); The Fantastic Four and its sequel Fantastic Four: Rise of the Silver Surfer (Twentieth Century Fox); Ghost Rider (Columbia Pictures); Iron Man (Paramount Pictures); and The Incredible Hulk (Universal). Mr. Arad's current feature film slate includes The Amazing Spider-Man (Columbia Pictures), Ghost Rider: Spirit of Vengeance (Columbia Pictures), Ghost In The Shell (DreamWorks), Venom (Columbia Pictures), Uncharted: Drake’s Fortune (Columbia Pictures), Popeye (Sony Pictures Animation), InFamous (Columbia Pictures), Maximum Ride (Universal), Mass Effect (Legendary Pictures / Warner Bros.), and many more including the hit animated TV shows Spider-Man and X-Men.

About NAMCO BANDAI Games

NAMCO BANDAI Games Inc., a part of NAMCO BANDAI Holdings Inc., is a leading global publisher and developer of interactive contents – including all major video game consoles, amusement machines (arcade products) and network platforms such as mobile and online. The company is known for creating and publishing many of the industry’s top video game franchises, including PAC-MAN™, TEKKEN™, SOULCALIBUR™, GALAGA™, RIDGE RACER™ and ACE COMBAT™. More information about the company and its products can be found at <http://www.bandainamcogames.co.jp/english/>.

About NAMCO BANDAI Group

NAMCO BANDAI Group’s Mission is to offer “Dreams, Fun and Inspiration” to the world. With the Vision to become the most “Innovative Entertainment Corporate Group” in the world, our Group is providing the vast range of Entertainment through Toys, Games, Network Contents, Visual Contents, Music, Amusement Facilities throughout the world.