

41 Entertainment and Arad Animation Appoint FAB/Starpoint as Backpack and Accessories Licensee on Kong - King of the Apes™ Property (“KONG”)

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41 Entertainment (“41E”) and Arad Animation (“Arad”) announced today that they have granted a license to New York City based FAB/Starpoint (“FAB”) for backpacks, sports bags, duffels, luggage, handbags, coin purses and wallets, cosmetic bags, lunch bags and kits, ceramic banks with and without coin slots, mugs, coasters, storage trays, lanyards and photo frames for the United States and Canada on their KONG property.

James Stocker, Vice President of Licensing at FAB adds “We are really pleased to partner again with 41E, this time on KONG. We see a lot of potential in terms of product between baby Kong and grown Kong and all of the dinosaurs. Who doesn’t love Kong and dinosaurs?”

Adds Anna Kislevitz, Senior Manager for Global Licensing and Merchandising at 41E “We are proud to add FAB to our growing list of high quality licensees worldwide including Netflix, MGA, Komar and now FAB NY. We expect to announce many more partners worldwide in the coming months and to have product in market in 2016. This is a very exciting time for the launch of this iconic brand.”

Kong - King of the Apes™ bows on Netflix worldwide in spring 2016.



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Notes to Editors:**About 41 Entertainment**

41 Entertainment ("41E") is a global animation company engaged in the production, distribution and marketing of animated children's television programs and the marketing of related consumer products (licensing and merchandising) in all forms. The principals of 41E have worked on numerous successful animation projects and have successfully negotiated distribution deals in over 95 countries and territories in the children's programming market. Key brands include PAC-MAN and the Ghostly Adventures, the iconic Classic PAC-MAN and Kong - King of the Apes.

About Arad Productions and Arad Animation

Arad Productions specializes in adapting and converting genre characters and brands into film, television, animation, video games and toys, headed by Avi Arad who until recently was the Chairman and Chief Executive Officer of Marvel Studios, the film and television division of Marvel Entertainment, and Chief Creative Officer of Marvel Entertainment. In June of 2006, Arad branched off to form his own production company – Arad Productions, Inc. Arad has been the driving force behind Marvel's Hollywood renaissance with a track record that has been nothing short of spectacular, including a string of No. 1 box office openings. As a producer, his credits include the Spider-Man franchise movies (Columbia Pictures); the X-Men franchise movies (Twentieth Century Fox); The Hulk (Universal Pictures); Daredevil (New Regency); The Punisher (Lionsgate Entertainment); Blade, Blade II and Blade: Trinity (New Line Cinema); Elektra (Twentieth Century Fox); The Fantastic Four and its sequel Fantastic Four: Rise of the Silver Surfer (Twentieth Century Fox); Ghost Rider (Columbia Pictures); Iron Man (Paramount Pictures); and The Incredible Hulk (Universal). Mr. Arad's current feature film slate includes The Amazing Spider-Man (Columbia Pictures), Ghost Rider: Spirit of Vengeance (Columbia Pictures), Ghost In The Shell (DreamWorks), Venom (Columbia Pictures), Uncharted: Drake's Fortune (Columbia Pictures), Popeye (Sony Pictures Animation), InFamous (Columbia Pictures), Mass Effect (Legendary Pictures / Warner Bros.), and many more including the hit animated TV shows Spider-Man and X-Men.

About FAB/Starpoint

FABNY led by Founder & CEO Steve Russo, are leaders in multi-category product licensing and manufacturing with a focus on Back to School Products, Youth Accessories, Gift & Home; and Artisan House, a Contemporary Women's Handbags and Accessories company. We have a passion for creating and marketing brands; both proprietary and licensed such as Hello Kitty & Nickelodeon which enhances our brand FABNY. We make strategic investments in fashion companies acting as investors and advisors.