

## **41 Entertainment Appoints Anna Kislevitz as Senior Manager- Licensing and Merchandising**

Greenwich, CT, USA, March 10, 2015

41 Entertainment (“41e”) announced today that it has appointed Anna Kislevitz as Senior Manager- Licensing and Merchandising. Kislevitz joins 41e in Greenwich, Connecticut from previous positions at Evolution Europe, Winning Moves International (A Hasbro Company) and Twentieth Century Fox Licensing & Merchandising where she worked on numerous categories for multiple brands in markets throughout the world.

States Allen Bohbot, Managing Director of 41e “Anna has a breadth of experience in licensing and merchandising in the kids space including roles in New York and London. She is fluent in several languages and we believe will become a real asset as we continue to roll-out exciting properties into the market over the next few years.”

Add Anna Kislevitz “The Company is growing very quickly with great brands like PAC-MAN and the Ghostly Adventures and the iconic Classic PAC-MAN plus Kong- King of the Apes and a full pipeline of soon to be announced productions. I am very excited to be charged with finding great licensing and marketing partners and to manage our global agents.”

### Enquiries:

41 Entertainment LLC  
500 West Putnam Avenue  
4<sup>th</sup> floor  
Greenwich, CT 06830

T: +1.203.717.1124  
E: [pat.venti@41ent.com](mailto:pat.venti@41ent.com)  
[www.41e.tv](http://www.41e.tv)

### Notes to Editors:

#### **About 41 Entertainment**

41 Entertainment (“41e”) is a global animation company engaged in the production, distribution and marketing of animated children’s television programs and the marketing of related consumer products (licensing and merchandising) in all forms. The principals of 41e have worked on numerous successful animation projects and have successfully negotiated distribution deals in over 95 countries and territories in the children’s programming market. Key brands include PAC-MAN and the Ghostly Adventures, the iconic Classic PAC-MAN and Kong- King of the Apes.